

# **OLD TOWN**

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## **NEIGHBORHOOD ACTION PLAN**



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## A. Introduction

A Neighborhood Action Plan (NAP) is an action-oriented document for helping residents, businesses, and property owners improve their neighborhoods. NAPs are developed as a way to implement long-range planning goals found in the City's General Plan or Specific Plans. The City's General Plan identifies city-wide and broad neighborhood-based issues and includes long-range goals, policies, and implementation measures to address those issues. More specifically, the Westside Specific Plan (WSP) focuses on the particular concerns of the Old Town neighborhood.

The OT-NAP provides a list of steps for neighborhood participants to follow in order to achieve desired outcomes. The OT-NAP will identify responsible parties for implementation, such as the City of National City, other partner agencies such as the EPA and National School District, non-profits and service organizations, private contributors, and a Neighborhood Organized Workforce (NOW). NOW recruits volunteers and matches donated community service hours with meaningful tasks. Implementation of the NAP is the shared responsibility of neighborhood residents, businesses, and property owners, City staff, and in some cases, other governmental agencies and non-governmental organizations.

The NAP is a 5-year strategic document that establishes anticipated or desired timeframes for implementation of specified actions, short-term (1 year or less), mid-term (1-5 years) and long-term (more than 5 years), along with action steps, in an ongoing effort to provide improvements and services at the neighborhood level.

The responsible parties may use the NAP to develop more specific work programs and uncover funding sources. Action steps may be conceptual in nature and require more detailed analysis. Funding sources may not be available for action steps identified in the NAP; moreover, the implementation of action steps is subject to the availability of adequate resources.

The purpose of the OT-NAP is to: 1) implement planning priorities established in the Westside Specific Plan and other adopted long-range planning documents; 2) develop resource strategies to address those priorities, and 3) identify the specific actions to make neighborhood improvements. The OT-NAP will direct the coordination and allocation of resources and programs needed to realize the vision of the Old Town neighborhood.

## B. Neighborhood Map (Insert Map)



## C. Actions and Action Steps

<b>EDUCATION AND PUBLIC PARTICIPATION</b>		
<b>Partner with schools and contribute to an active and informed citizenry.</b>		
<b>SHORT TERM</b>		
<b>Action #</b>	<b>Actions and Action Steps</b>	<b>Responsible Parties</b>
OT-1	<b>Partner with Kimball School to launch a volunteer drive and form the Neighborhood Organized Workforce (NOW).</b> <ul style="list-style-type: none"> <li>Organize students and the neighborhood into 5-teams (Goal is 1,000 hours per team).</li> <li>Create meaningful tasks for volunteer time.</li> <li>Announce winners of the volunteer drive at the neighborhood kick-off meeting.</li> </ul>	NC-CS NSD-K
OT-2	<b>Organize neighborhood clean-up on June 12 and participate in Paradise Creek clean-ups on the last Saturday of every month.</b>	NOW EDCO PCEP
OT-3	<b>Help organize a back to school event where NOW volunteers work with Kimball School to prepare for the upcoming school year.</b>	NOW NSD-K
OT-4	<b>Upgrade Casa de Salud as an information magnet and neighborhood activity center.</b> <ul style="list-style-type: none"> <li>Work with existing resources to upgrade facility</li> <li>Display NOW jobs/needs bulletin board</li> <li>Convert upstairs into kids center</li> </ul>	NC-CS NOW
OT-5	<b>Develop an OT-NAP website to facilitate information dissemination, communication, social networking, recruitment, participation, and reporting/monitoring.</b>	NC-CS NOW
<b>LAND USE AND COMMUNITY CHARACTER</b>		
<b>Reestablish Old Town as a safe, healthy, and vibrant neighborhood.</b>		
<b>SHORT TERM</b>		
<b>Action #</b>	<b>Actions and Action Steps</b>	<b>Responsible Parties</b>
OT-6	<b>Enforce land use and zoning provisions adopted in the Westside Specific Plan.</b> <ul style="list-style-type: none"> <li>Engage the Police Department and citizen patrols in code compliance.</li> <li>Provide incentives to build model projects and convert non-conforming uses.</li> <li>Begin amortizing non-conforming businesses.</li> </ul>	NC-DS NC-CD-NS NC-PD
OT-7	<b>Preserve the historic character of the neighborhood.</b> <ul style="list-style-type: none"> <li>Complete a list of historically significant structures.</li> </ul>	NOW NCHS

**LAND USE AND COMMUNITY CHARACTER CONT'D**

<b>MID TERM</b>		
<b>Action #</b>	<b>Actions and Action Steps</b>	<b>Responsible Parties</b>
OT-8	<p><b>Incorporate public art in the neighborhood.</b></p> <ul style="list-style-type: none"> <li>• Have students and/or local artists involved in public projects.</li> <li>• Allow local artists to display temporary or permanent public art installations.</li> <li>• Have students or local artists paint buildings or wall murals.</li> </ul>	NOW NSD-K
<b>CIRCULATION AND PARKING</b>		
<b>Promote public transit, walking, and bicycling, while still accommodating vehicular traffic and parking.</b>		
<b>SHORT TERM</b>		
<b>Action #</b>	<b>Actions and Action Steps</b>	<b>Responsible Parties</b>
OT-9	<p><b>Complete a Safe Route to School along Coolidge Avenue.</b></p> <ul style="list-style-type: none"> <li>• Present concepts at the neighborhood kick-off meeting.</li> <li>• Hire design consultant and prepare project specifications.</li> <li>• Refine concept based on budget and neighborhood review.</li> <li>• Contract with the most qualified consultant with the lowest bid.</li> <li>• Complete project prior to 2011 school year.</li> </ul>	NC-DS-E NC-PW
OT-10	<p><b>Improve parking conditions.</b></p> <ul style="list-style-type: none"> <li>• Utilize West Avenue for college parking.</li> <li>• Target enforcement in problem areas.</li> <li>• Restrict commercial vehicles from parking on residential streets.</li> <li>• Develop parking districts where needed.</li> </ul>	NC-DS-E NC-PW
<b>MID TERM</b>		
<b>Action #</b>	<b>Actions and Action Steps</b>	<b>Responsible Parties</b>
OT-11	<b>Improve street crossing at National City Boulevard to improve access to Kimball Park and the library.</b>	NC-DS-E NC-PW
OT-12	<b>Expand and improve Paradise Creek paths and connections.</b>	NC-CD
<b>LONG TERM</b>		
<b>Action #</b>	<b>Actions and Action Steps</b>	<b>Responsible Parties</b>
OT-13	<b>Create a two-way access along Wilson Avenue from the 24<sup>th</sup> Street Trolley Station to Mile of Cars Way and vacate Hoover between 22<sup>nd</sup> and Mile of Cars Way.</b>	NC-DS-E NC-PW
OT-14	<b>Maintain streets by addressing concerns and scheduling resurfacing.</b>	NC-PW

<b>HOUSING</b>		
<b>Provide a variety of housing opportunities for residents of all ages and incomes.</b>		
<b>SHORT TERM</b>		
<b>Action #</b>	<b>Actions and Action Steps</b>	<b>Responsible Parties</b>
OT-15	<b>Complete Habitat for Humanity project.</b>	??
OT-16	<b>Extreme Makeover of Old Town (5 Major Rehabs)</b> <ul style="list-style-type: none"> <li>• Recruit private/public sponsors/partners.</li> <li>• Build contest rules.</li> <li>• Have homeowners submit needs.</li> </ul>	??
<b>MID TERM</b>		
<b>Action #</b>	<b>Actions and Action Steps</b>	<b>Responsible Parties</b>
OT-17	<b>Construct Westside Infill Transit Oriented Development (WI-TOD).</b> <ul style="list-style-type: none"> <li>• Complete land acquisition.</li> <li>• Finalize design specifications.</li> <li>• Secure funding and build project.</li> </ul>	R-CHW ??
<b>HEALTH AND ENVIRONMENTAL JUSTICE</b>		
<b>Improve public health through design of the built environment.</b>		
<b>SHORT TERM</b>		
<b>Action #</b>	<b>Actions and Action Steps</b>	<b>Responsible Parties</b>
OT-18	<b>Create incentives for Kimball School students to walk/bike to school.</b> <ul style="list-style-type: none"> <li>• Develop annual walking to school contest.</li> <li>• Create a walking and/or biking school bus with faculty and volunteers.                             <ul style="list-style-type: none"> <li>○ Parent patrol</li> <li>○ Fire fighters as volunteer walking and PE ambassadors</li> <li>○ Prizes/incentives provided at carnivals</li> </ul> </li> <li>• Complete Coolidge Avenue Safe Route to School project.</li> </ul>	NOW NC-PD NC-FD NC-DS-E
OT-19	<b>Establish a bike/helmet loaner program.</b> <ul style="list-style-type: none"> <li>• Obtain donated and/or impounded bicycles and helmets.</li> <li>• Set up community bike racks.</li> </ul>	NC-PD NC-CS
OT-20	<b>Begin amortization by notifying businesses and initiating the process on June 1st</b>	NC-CD NC-DS
OT-21	<b>Pursue site specific industrial park as receiver site for incompatible non-conforming uses</b>	NC-CD
OT-22	<b>Work with Kimball School and FRC to create monthly Mercado/health fair.</b>	NOW NSD-K FRC

<b>MID TERM</b>		
<b>Action #</b>	<b>Actions and Action Steps</b>	<b>Responsible Parties</b>
OT-23	<b>Work with corner stores to offer healthy food choices.</b> <ul style="list-style-type: none"> <li>• Develop a concept and approach Big B for consent.</li> <li>• Utilize storefront improvement funds.</li> <li>• Create a “no risk for local organic produce” program.</li> </ul>	??
<b>SAFETY</b>		
<b>Improve sense of safety and deter criminal activities through environmental design.</b>		
<b>SHORT TERM</b>		
<b>Action #</b>	<b>Actions and Action Steps</b>	<b>Responsible Parties</b>
OT-24	<b>Involve retired senior volunteer patrol (RSVP), Cadets, and Citizen Patrol in safety measures.</b>	??
OT-25	<b>Provide adequate street and park lighting.</b> <ul style="list-style-type: none"> <li>• Include a lighting program in the Coolidge Safe Route to School</li> </ul>	NC-PW
OT-26	<b>Develop a public safety camera system.</b>	??
<b>NOISE AND NUISANCE</b>		
<b>Decrease disturbances associated with noise and other nuisances.</b>		
<b>SHORT TERM</b>		
<b>Action #</b>	<b>Actions and Action Steps</b>	<b>Responsible Parties</b>
OT-27	<b>Strengthen code enforcement by updating the municipal code.</b> <ul style="list-style-type: none"> <li>• NCMC 10.54.050</li> <li>• NCMC 7.20.140(c)</li> <li>• NCMC 18.14.160(H)</li> </ul>	NC-DS NC-CD-NS
OT-28	<b>Collaborate with SANDAG and Caltrans to install a freeway noise wall.</b> <ul style="list-style-type: none"> <li>• Research innovative measures such as vegetation</li> </ul>	SANDAG Caltrans NC-CD
OT-29	<b>Work with MTS, Burlington Northern Santa Fe (BNSF) Railway, and San Diego and Imperial Valley Railway to minimize noise associated with the trolley and trains (e.g. wayside warning systems)</b>	NC-DS-E
OT-30	<b>Require maintenance of properties, especially front yards and building facades that are visible from the public right-of-way.</b> <ul style="list-style-type: none"> <li>• Utilize housing rehab funds,</li> <li>• Neighborhood clean ups, and</li> <li>• Stricter code enforcement</li> </ul>	NOW NC-CD-NS
OT-31	<b>Aggressively abate nuisances.</b> <ul style="list-style-type: none"> <li>• Gangs/criminal behavior</li> <li>• Illegal or harmful business practices</li> <li>• Aggressive/barking dogs</li> </ul>	NC-CD-NS NC-PD

<b>OPEN SPACE AND AGRICULTURE</b>		
<b>Increase access to parks, open space, and neighborhood gardens.</b>		
<b>SHORT TERM</b>		
<b>Action #</b>	<b>Actions and Action Steps</b>	<b>Responsible Parties</b>
OT-32	<b>Continue building improvements to Paradise Creek as funds become available.</b> <ul style="list-style-type: none"> <li>Obtain funding for Paradise Creek Park through the WI-TOD.</li> <li>Utilize the EPA Pilot Program to make progress.</li> <li>Find funding for the Paradise Creek Revitalization Plan.</li> </ul>	NC-CD NC-DS R-CHW PCEP EPA HUD HCD
<b>MID TERM</b>		
<b>Action #</b>	<b>Actions and Action Steps</b>	<b>Responsible Parties</b>
OT-33	<b>Build a pocket park/community garden.</b>	NOW ICF
<b>LONG TERM</b>		
<b>Action #</b>	<b>Actions and Action Steps</b>	<b>Responsible Parties</b>
OT-34	<b>Create a better connection to the Harbor District, Paradise Marsh, and the Marina.</b>	NC-DS DOT/Caltrans
<b>CONSERVATION AND SUSTAINABILITY</b>		
<b>Explore creative solutions for water and energy conservation, water quality preservation, and reduction of the city's carbon footprint.</b>		
<b>SHORT TERM</b>		
<b>Action #</b>	<b>Actions and Action Steps</b>	<b>Responsible Parties</b>
OT-35	<b>Initiate a weatherization program.</b> <ul style="list-style-type: none"> <li>Partner with MAAC to promote the program.</li> <li>Involve SDG&amp;E (e.g. LIEE Program)</li> <li>Pilot air quality program with "clean house"</li> </ul>	NC-CD-HG MAAC SDG&E EHC
OT-36	<b>Work with SDG&amp;E on conservation programs.</b> <ul style="list-style-type: none"> <li>Install smart meters</li> <li>Solar programs</li> <li>Create a model at Casa de Salud</li> </ul>	NC-DS-E SDG&E
OT-37	<b>Work with EDCO on RRR programs</b> <ul style="list-style-type: none"> <li>Establish a neighborhood compost program.</li> <li>EDCO One Bin Capital Investment</li> <li>Neighborhood Clean Up</li> <li>School composting</li> <li>Resident composting</li> </ul>	NC-CD-NS NC-PD
OT-38	<b>Develop efficient energy generating plant at 401 Mile of Cars Way</b>	??
OT-39	<b>Work with partners to incorporate BMPs and innovative green solutions into development projects.</b>	??

## D. Timeline and Schedule of Events

May 18, 2010	Update to City Council and Community
June 1	City Council Meeting <ul style="list-style-type: none"><li>• Introduce tougher code enforcement tools</li><li>• Initiate amortization on 1-3 businesses</li><li>• Present concepts for Coolidge Corridor</li><li>• Announce OT Clean Up and other events</li><li>• Adopt weatherization demonstration project</li></ul>
June 4-6	Kick off of NOW volunteer drive at Kimball School on June 4 <sup>th</sup> to coincide with St. Anthony's centennial festival
June 12	Old Town Neighborhood Clean Up
July 2	Announce results of NOW volunteer drive and housing recipients at Carnival
July 4 – Sept 16	Summer of Action

## **E. List of Responsible Parties and Contact Information**

### **PUBLIC**

NC-CMO	City of National City- City Manger's Office
NC-CAO	City of National City- City Attorney's Office
NC-CS	City of National City- Community Services
NC-CD-H	City of National City- Community Development – Housing & Grants
NC-CD-R	City of National City- Community Development – Redevelopment
NC-CD-NS	City of National City- Community Development – Nghd Services
NC-PD	City of National City- Police Department
NC-FD	City of National City- Fire Department
NC-PW	City of National City- Public Works
NC-DS-E	City of National City- Development Services- Engineering
NC-DS-B	City of National City- Development Services- Building
NC-DS-P	City of National City- Development Services- Planning
NC-L	City of National City- Library
NSD-A	National School District Administration
NSD-K	National School District- Kimball School
SD-A	Sweetwater Unified School District Administration
SD-SHS	Sweetwater Unified School District- Sweetwater High School
SD-NSD	Sweetwater Unified School District- National School District
C-HHS	County- Health and Human Services
C-FRC	County- Family Resource Center
SWA	Sweetwater Water Authority
PD	Port District
NAVY	Navy

### **NGO/NON-PROFIT**

SDGE	San Diego Gas & Electric/Sempra
MAAC	MAAC Project
HFH	Habitat for Humanity
CIJ	Christmas in July
ICF-NCF	International Community Foundation- National City Farms
EHC	Environmental Health Coalition
PCEP	Paradise Creek Educational Park
NCHS	National City Historic Society

### **PRIVATE**

EDCO	EDCO Waste Services
McR	McMillan Realty
R-CHW	Related/Community Housing Works