



Welcome to the 5th edition of Brad's Bulletin, Sailing the 7 Cs. Please forward and/or post at your workplaces for those employees without email access. As your City Manager, I intend to do my best to inform all employees about the news and decisions effecting our organization. It is also an opportunity to recognize the great work you do every day for our community. Here's some updates from last night's City Council meeting and other things to keep you in the know....

Strategic Planning

We hosted a successful open house at the library on October 8th where staff and the public discussed the future of National City. The creation of a new strategic plan is underway and we are in the middle of "Outreach October". A [community survey](#) was released October 1st and during the open house the public was invited to vote for their community priorities by placing stickers on boards. You may see the boards throughout our

public buildings during the next several weeks. The survey is open online until October 21st so go to our homepage and follow the link if you would like to participate. Finally, we will have a special City Council meeting on October 29th at 6pm to present a draft strategic plan and get feedback from the City Council and Community.

Cannabis (Marijuana) Survey and Forum

The City also released a community survey as we consider the benefits and impacts of commercial cannabis in our community. We will host a community forum at the library on October 22nd from 4pm-7pm. The survey and forum are designed to gather input from community members to guide the development of regulations for commercial cannabis businesses. The City Council has directed staff to develop a draft ordinance to permit and regulate up to 3 commercial cannabis businesses within the City and to come up with possible community benefit programs which could be funded through cannabis revenues. The city is exploring all opportunities to increase municipal revenues as we work hard to balance the budget. Feel free to participate in the [survey](#), or attend the forum, if you're interested in this topic.

Inaugural Dia de Los Muertos

The City Council voted last night to support a new community event on November 1st to celebrate Dia de los Muertos. This event will occur on A Avenue behind City Hall from 5pm-8pm event, set up will take place between 12pm-5pm. The Mayor's Office is taking the lead on organizing the event and would like to work with any employees and/or volunteers that would like to get involved. Please contact Xiomara Dodson at xdodson@nationalcityca.gov if you're interested and come out to support our newest event.

October 16, 2019

Halloween & Birthday Celebration

All employees are invited to our Trick-or-Treat Spooktacular Soiree on October 31st at 3pm in the City Hall- Employee Patio. Don't forget to RSVP to Esther if you or a group would like to be included in the Costume Contest and as a reminder October birthday will also be celebrated.



Welcome Two New Hires at the Police Department

Police Officer- German Palma



Animal Regulations Officer- Kerstin Mundy



Engagement and Education

The Mayor and I will be attending the League of California Cities conference this week in Long Beach. The “League” represents all California cities as we defend local control in important State issues and other legislation or policies that affect our organization. We will also be receiving a Beacon Award for our continued efforts to promote sustainability and green policies. From Long Beach, I will go to the ICMA (International City Manager’s Association) conference to learn from best practices of cities and peers from around the world. I will share some of the brightest ideas I hear in my next Bulletin. While I’m out of town Alfredo Ybarra is available to anyone who needs assistance and I’m always just an email or phone call away!

- Brad



October 16, 2019