



NATIONAL CITY POLICE DEPARTMENT

'Serving with Integrity since 1887'

MEDIA RELEASE

(For Immediate Release)

Date / Time Released: Monday, April 29, 2019/ 7:30AM

DATE / TIME:

- *Tuesday, April 30, 2019 – 11:00 am - Mock Traffic Collision*
- *Wednesday, May 1, 2019 – 11:00 am - Student Assembly*

TYPE OF INCIDENT:

Sweetwater High School Every Fifteen Minutes Program - Staged traffic collision to educate students about drinking and driving / Student Assembly.

LOCATION:

2900 Highland Avenue, National City

The National City Police Department in partnership with the California Office of Traffic Safety (OTS), and Highway Patrol will be conducting an “**Every 15 Minutes**” program, designed to educate and prevent under age drinking and driving.

SCENARIO:

A simulated 2-car collision will be staged at 2900 Highland Avenue, resulting in a school teacher being paralyzed, a student being killed and the arrest of a student driving under the influence.

- A teacher (actor) will be transported by medics and the fire department to Paradise Valley Hospital.
- A student (actor) being transported by a hurst to Glenn Abbey Mortuary
- A student (actor) will be evaluated by the CHP/NCPD for DUI and subsequently arrested.

*1200 National City Boulevard
National City, CA 91950
(619) 336-4512/Fax (619) 336-4525
www.nationalcitypd.org*



AUDIENCE:

Sweetwater High School Students will be unaware of the event and escorted to the site of the collision. They will see first hand the dramatic and deadly affects/consequences of drinking and driving.

MEDIA STAGING:

The staged event will take place on Tuesday April 30, 2019 at 11:00 am. We are asking for our media partners to park in the vicinity of 2900 Highland Avenue and meet at the traffic collision scene. There will be a designated media area to film the event. The media is invited to arrive as early as 8:30 a.m. to conduct interviews with the participating role players and emergency personnel.

We request this information not be released prior to the set date and time of the event. As you can imagine, it would lose its “shock value” for our intended audience, the students, if it were previewed prior to the event taking place.

STUDENT ASSEMBLY (NEXT DAY):

The following day, Wednesday, May 1, 2019 at 11a.m., Sweetwater High School will hold an assembly to discuss the above listed scenario. School staff will ask students to make a pledge to not drink and drive.

Contact Person(s):

Any questions or concerns, please contact National City Police Lieutenant Alex Hernandez at (619)336-4519 or Sergeant Tom Wilkins at (619) 336-4423.

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