



Dear Neighbor:

I am writing to report on the action that our City Council recently took to place Proposition D on your November 2014 ballot.

In 2013 and 2014, the City surveyed hundreds of residents to identify the public's service priorities. The National City community identified the following as priority service needs:

- Preventing cuts to fire protection services, firefighters and the number of police officers
- Preventing the closure of Euclid Avenue Fire Station #31
- Repairing streets and removing graffiti
- Maintaining other community programs such as senior, youth and library services
- Maintaining the City's financial stability

These are the local, quality of life services that continue to make National City a place where people desire to live and raise their families. Proposition D was placed on the ballot to maintain service levels and achieve fiscal viability with no increase in the sales tax rate you currently pay.

I will continue to keep the community informed. For more information about Proposition D, visit [www.nationalcityca.gov](http://www.nationalcityca.gov) or contact me at (619) 336-4242.

Sincerely,

**LESLIE DEESE**  
*City Manager*

Office of City Manager  
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# Frequently Asked Questions



## **Q: What's the issue?**

**A:** Due to the State of California taking millions of dollars from National City and local economic challenges, the City made significant cuts to its budget and city services and implemented pension changes. To address this, National City voters enacted a local one cent sales tax in 2006 to maintain these services.



## **Q: What is Proposition D?**

**A:** The City Council unanimously placed Proposition D on the November 2014 ballot. If enacted, Prop. D would extend the local, previously approved one cent sales tax with no increase in the tax rates you currently pay. The proceeds from locally-enacted funding cannot be taken by the State.



## **Q: Is Proposition D a property tax?**

**A:** No, Proposition D is not a property tax. Thousands of people visiting National City every day will continue to pay their share of Proposition D for police, fire, street repair. Prop. D is not applied to food purchased as groceries or prescription medication.



**For more information, visit [www.nationalcityca.gov](http://www.nationalcityca.gov)**