



**July 28, 2010**

**MEDIA ADVISORY – FOR IMMEDIATE RELEASE**

**PRESS RELEASE**

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## **NATIONAL CITY TO PARTICIPATE IN NATIONAL NIGHT OUT AGAINST CRIME– AUGUST 2**

The City of National City is proud to be participating in National Night Out Against Crime for the seventh year. Events will kick-off at the Municipal Pool in Las Palmas Park (2260 Newell Street) on August 2 at 6:00 p.m.

The National City Police Department will have static displays for residents to interact with including SWAT equipment, the Mobile Command Vehicle, and there will be a special appearance from “McGruff The Crime Dog”. Team members from Target®, a local and national sponsor of the event, will be distributing promotional items and raffle tickets for an opportunity to win a Target Gift Card.

National City Firefighters Association Local 2744 will be grilling an All-American fare of hamburgers and hotdogs for the first 300 participants. The pool will be open for a special free session of night swim.

“This event illustrates recent trends in National City,” says Mayor Ron Morrison. “While the crime rate continues to drop, the number of community events continues to increase – even in tough economic times.”

“National Night Out is an opportunity for us to strengthen community spirit and enhance police-community partnerships,” adds Police Chief Adolfo Gonzales. “It is important for the residents to know that the City Council’s commitment to public safety and community participation has made our city safer.”

National Night Out is designed to heighten crime, drug and violence prevention awareness, generate support for, and participation in local anticrime programs, strengthen neighborhood spirit and police-community partnerships, and send a message to criminals letting them know that neighborhoods are organized and fighting back. It is anticipated that over 35 million people in over 11,000 communities will participate in this year’s National Night Out activities. National City is in its seventh year of participation in National Night Out.

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