



August 19, 2014

Dear Friend:

We appreciate your continued commitment to National City and are writing to let you know that on August 5th, the City Council placed the “**National City Continuation of City Services Funding Measure**” on our November 2014 ballot, known as Proposition D.

Proposition D is a continuation of local funding measure which was enacted by voters in 2006 to restore services, police and fire staffing. Proposition D will not raise tax rates but will simply continue an existing, voter-approved funding measure that the city has relied on to maintain essential city services. Proposition D includes strict accountability provisions such as continuing an independent citizens’ oversight committee, requiring public expenditure reports and guaranteeing annual independent financial audits.

With one of the highest crime rates in the County, it is critical to the safety of National City residents that we maintain our local National City Police and Fire departments. As you know, state takeaways are impacting National City’s ability to address local community priorities, such as:

- Maintaining National City’s public safety by preventing cuts to fire protection services, firefighters and the number of police officers protecting the City
- Preventing the closure of Fire Station #31 and maintaining our own local, City-run fire and police departments
- Repairing streets and removing graffiti
- Maintaining other community programs such as senior, youth and library services
- Maintaining the City’s financial stability

Continuing Proposition D helps to ensure the protection and maintenance of these essential city services. With thousands of people visiting National City every day, this measure ensures that out-of-towners continue to pay their fair share for police, fire, street repair, and other services they use when visiting our city. None of the funds can be taken by the State or County.

We will keep you updated as we continue to engage the community about this important issue. For additional information, visit the City’s website at [www.nationalcityca.gov](http://www.nationalcityca.gov) or contact City Manager Leslie Deese directly at (619) 336-4242.

Sincerely,

Leslie Deese  
City Manager

Manuel Rodriguez  
Police Chief

Frank Parra  
Director of Emergency Services

Office of the City Manager

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## **FREQUENTLY ASKED QUESTIONS REGARDING Proposition D**

**Q: *What is Proposition D?***

**A:** The National City City Council placed Proposition D on the November 2014 ballot to extend already existing local funding, known as Proposition D, to provide continued funding for essential public safety and other City services, with no increase in tax rate.

**Q: *Why was Proposition D placed on the ballot?***

**A:** To address the State's budget problems, Sacramento politicians have taken millions of dollars from National City. To address these historical State money grabs, National City voters enacted Proposition D in 2006 -- a locally controlled revenue source. Funding from Proposition D has been critical to maintaining a variety of local services, including 9-1-1 services, anti-drug/gang programs, graffiti removal and library programs -- and has allowed the City to maintain its own local Police and Fire Departments. Proposition D has been placed on the November 2014 ballot to continue Proposition D passed in 2006.

**Q: *What cuts have already been made?***

**A:** To offset these state money grabs, our City has made significant budget cuts including deep cuts in the number of police officers, firefighters, and other city employees, consolidating City departments, pension reform, and employee concessions. Without Proposition D, National City will be forced to cut approximately 25% of its budget, resulting in significant cuts to City services which could increase critical 9-1-1 emergency response times and affect our ability to maintain our locally-run police and fire departments.

**Q: *Is Proposition D a property tax?***

**A:** NO. Proposition D is NOT a tax on your property. Proposition D simply continues a local one-cent sales tax measure, previously approved by National City voters. With thousands of people visiting National City every day, Proposition D ensures that out-of-towners continue to pay their fair share for police, fire, street repair, and other services they use when they visit National City. Proposition D is not applied to food purchased as groceries or prescription medication.

**Q: *What services will Proposition D address?***

**A:** If enacted, Proposition D would address the following community priorities, including:

- Maintaining National City's public safety by preventing cuts to fire protection services, firefighters and the number of police officers protecting the City
- Preventing the closure of Fire Station #31 and maintaining our own local, City-run fire and police departments
- Repairing streets and removing graffiti
- Maintaining other community programs such as senior, youth and library services
- Maintaining the City's financial stability

**Q: *Where can I get more information about Proposition D?***

**A:** For more information about Proposition D please visit the City's website at:

[www.nationalcityca.gov](http://www.nationalcityca.gov).